*ABSTRACT TEMPLATE*

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Abstracts should be sent to conference2015@lu.lv.Abstracts submitted shall conform to the standard language (*British English, Roman script*) usage requirements, be edited and proofread.

Abstract shall be approximately 300 words reflecting the essence, content and research results of the study. Abstract is a concise description of the paper. Abstract should consist of problem statement, aim of the research, methods used, main results and findings of the paper.

Key words: *one, two, three*, etc. (not more than 5 items).

# **JEL code:** available on: http://www.aeaweb.org/journal/jel\_class\_system.html (*Journal of Economic Literature* (JEL) Classification System)

**References** (if you have any in the abstract) shall be given in the Harvard System of short references, e.g. (Memsley-Brown, 2006) with a full alphabetical list at the end. If a publication is authored by an organisation or has no author, the title of the organisation or publication and year of publication are indicated, e.g. (Ministry of Economics, 2014). If the publication has no author and its title is long, first three words followed by ellipsis and year of publication are indicated, e.g. (Company Financial Indicators ..., 2007). Use Harvard – Anglia 2008 citation and bibliography style.

**Bibliography**

Hemsley-Brown, J., Izhar - Oplatka, I. (2006). Universities in a Competitive Global Marketplace, *International Journal of Public Sector Management*, 19(4), 316 – 338.

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Werther, W. & Chandler, D., 2011. *Strategic Corporate Social Responsibility: Stakeholders in a Global Environment.* Los Angeles: SAGE.

Titles of English sources shall be capitalised. Bibliography shall be arranged in the alphabetical order.

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