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# USE OF NATURAL RESOURCES IN PRODUCTION OF INNOVATIVE COSMETICS: CASE OF KEMMERN COSMETICS

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# Insight into history



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# Raw materials

Peat mud  
water

Sulphur

Peat mud  
extract



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# Natural solution

- ✓ We promise no artificial ingredients that damage the skin are used in any of our products. No parabens, petroleum, silicone, sulphates, synthetic fragrances or dyes, SLS, SLES, GMO, toxins, fillers, artificial colors, synthetic chemicals. ONLY ORGANIC natural resources from Ķemeri, only Ecocert preservatives are used as well.
- ✓ Suitable for both men and women of all skin types - dry or oily.



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# A viable idea

- ✓ Peat mud usage actualised
- ✓ Our clients – SPA centres
- ✓ Ecological cosmetics is in vogue



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# We develop

- ❑ New product lines are in process –  
for face skin and suncare products
- ❑ To be continued...



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# Summary

- ✓ Healthy cosmetics on peat mud and sulphur mineral water base
- ✓ New in Latvia – there is no cosmetics with peat mud from Kemeri, and also Kemmerm has some exclusive products (peat mud scrub, scrub&wash (2in1) soap, shower soufflé)
- ✓ Ecological and innovative
- ✓ Modern design
- ✓ Origin: KEMERI, Jūrmala, Latvia



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# Contact us

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## MISSION

To preserve the traditions of using Kēmeri peat mud and to produce *easy-to-use* modern products for everyone's health and beauty

## VISION

A leading sustainable and socially responsible company in the beauty industry

## VALUES

Integration of Kēmeri peat mud and sulphur mineral water use traditions into modern cosmetic products

# THANK YOU!

## Questions welcome



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