

Warmia and Masuria - on-line study visit

30-31 March 2021

30 March 2021	
10.00	<p>Welcome and opening thoughts: Gustaw Marek Brzezina, Voivodship Marshal Marek Karólewski, President of the Warmia and Mazury Regional Development Agency</p> <p>Introduction, presentation of agenda Marta Piskorz (WMRDA), Piotr Łazowski (Lidzbark Warmiński)</p>
10.30	<p>The potential of the region:</p> <p>Tourism in Warmia and Mazury – Marcin Galibarczyk, Director of the Tourism Department, Marshal's Office</p> <p>Economy of Warmia and Mazury – Piotr Burczyk, vice Director of the Promotion Department, Marshal's Office</p> <p>Development Directions of the region – Lidia Wójtowicz, Director of the Regional Policy Department, Marshal's Office</p>
11.30	<p>Cities and communes with spa potential in Warmia and Mazury</p> <p>Lidzbark Warmiński health resort – Jacek Wiśniowski, Mayor of Lidzbark Warmiński</p> <p>Warmia Hot Springs – Elżbieta Lendo, President of the Warmia Hot Springs</p>
12.15	<p>Questions, discussion</p>



31 March 2021

10.00	Cities and communes with spa potential in Warmia and Mazury (continued) Frombork the city of Copernicus – Zbigniew Pietkiewicz, Mayor of Frombork
10.25	Górowo Iławeckie commune, health resort municipality - Bożena Olszewska – Świtaj, Head of the Górowo Iławeckie Commune
10.50	Miłomłyn - a health resort on the route of the Elbląg Canal – Stanisław Siwkowski , Mayor of Miłomłyn
11.15	Gołdap Spring - Tomasz Luto, Mayor of Gołdap
11.45	Prospects for the development of health resorts in Warmia and Mazury and Poland Healthy life, the smart specialization of the region – Marta Piskorz, Director of the Department for Supporting Entrepreneurship and Territorial Cooperation (WMRDA) Medical tourism – Mariusz Arent, President of the Foundation for the Promotion of Medical Tourism Innovations as an opportunity for the development of health resorts – Roman Kaczmarczyk, Mayor of Łądek Zdrój
12.30	Summary and discussion

