

INNOVASPA VIRTUAL STUDY VISIT TO LATVIA, 28 APRIL 2021

TIME (LATVIA)	ACTIVITY, SPEAKER AND ORGANIZATION
10:45	VIRTUAL WAITING ROOM
11h00-11h10	WELCOME , Mr. Edgars Kuzmans, Moderator Q&A right after each speaker.
11h10-11h20	WELCOME AND INTRODUCTION WITH THE AGENDA , Dr. Zane Zeibote, Project Manager, University of Latvia
11h20-11h40	THE LEVEL OF QUALITY, PROFESSIONALISM, FAST ACCESS TO SERVICES AND EXCELLENT VALUE FOR MONEY MAKE LATVIA AN APPEALING DESTINATION FOR MEDICAL AND HEALTH TOURISM , Ms. Dace Butane, Deputy Director of the Sectoral Policy Department, Ministry of Economics of Latvia
11h40-12h00	ORGANIZATION OF STATE FINANCED MEDICAL REHABILITATION IN LATVIA , Ms. Lelde Giga, Acting Deputy Director of Health Services, National Health Service of Latvia
12h00-12h20	HEALTH TOURISM IN LATVIA - EXPORT SERVICES AND PROMOTION , Ms. Inese Sirava, Director of the Tourism Department, Latvian Investment and Development Agency
12h20-12h40	FOSTERING THE DEVELOPMENT OF HEALTH RESORTS AND REHABILITATION CENTRES FOR THE PROMOTION OF HEALTH TOURISM OF LATVIA , Ms. Gunta Uspele, Head of the Latvian Health Tourism Cluster
12h40-13h00	PRESENTATION OF THE NATIONAL REHABILITATION CENTRE "VAIVARI" , Dr. Zaiga Kalnbērza-Ribule, Head of the General Unit, National Rehabilitation Centre "Vaivari"
13.00-13.40	LUNCH BREAK
13h40-14h00	PRESENTATION OF THE RESORT CITY OF JURMALA , Ms. Rasma Valdmāne, Senior Expert of the Tourism and Entrepreneurship Development Unit, Development Department of the Jurmala City Council



14h00-14h20	USE OF NATURAL RESOURCES IN HUMAN HEALTH: EXPERIENCE OF KEMERI NATIONAL PARK , Agnese Balandina, Head of the Nature Education Centre, Nature Conservation Agency of Latvia
14h20-14h45	REHABILITATION CENTRE JAUNKEMERI: THE SUCCESSFUL INTEGRATION OF NATURAL HEALING FACTORS INTO REHABILITATION , Dr. Elina Malkiela, Chairperson of the Board of the RRC "Jaunkemeri"
14h45-15h00	USE OF NATURAL RESOURCES IN PRODUCTION OF INNOVATIVE COSMETICS: CASE OF KEMMERN COSMETICS , Ms. Kristine Juhnevica, Founder and Leader of the Kemmern Cosmetics
15h00-15h20	EDUCATION PROGRAMMES IN MEDICAL REHABILITATION IN LATVIA , Prof., Dr.med. Signe Tomsone, Dean of the Rehabilitation Faculty, Riga Stradins University
15h20-15h35	SAPROPEL – BLACK GOLD IN LATVIAN LAKES , Ms. Aneka Klavina, Researcher of the Work Safety and Environmental Health Institute, Riga Stradins University
15h35-15h50	ACTIVITIES AND COOPERATION OF THE LATVIAN NATIONAL RESORT ASSOCIATION , Mr. Lana Kutiščeva, Head of the National Resort Association
15h50-16h10	PRESENTATION OF THE JURMALA SPA & CONFERENCE HOTEL , Ms. Elīna Kazanska, Sales Specialist, Jurmala SPA & Conference Hotel
16h10-16h30	BRIEF PRESENTATION THE MADARA COSMETICS COMPANY , Lotte Tisenkopfa-Iltnere, Founder of the Madara Cosmetics, Ltd
16h30-16.50	SUMMARY , Mr. Edgars Kuzmans, Moderator
16.50-17.00	INFORMATION ABOUT THE INNOVASPA CONCLUDING STUDY VISIT IN SAVINJSKE REGION, SLOVENIA , Ms. Tanja Gregl, Project Manager, Development Agency of the Savinjske, Slovenia
17.00	CLOSURE