



EU EASTERN PARTNERSHIP

JEAN MONNET CONFERENCE

University of Latvia, Riga
11 - 13 June 2014

CAPACITIES TO EXCELLENCE

STRENGTHENING RESEARCH, REGIONAL AND INNOVATION POLICIES IN THE CONTEXT OF HORIZON 2020

PROGRAMME

Wednesday 11 June 2014

University of Latvia, Riga

13:30 – 14:00 REGISTRATION

14:00 – 16:00 PANELS OF THE DOCTORAL SCHOOL “EUROPEAN INTEGRATION AND BALTIC SEA REGION STUDIES”, Room No 240 and Room No 1, University of Latvia, Raiņa bldv.19

PANEL I

University of Latvia, Room 240 (2nd floor)

Chairperson: **Tatjana Muravska**, Professor, Director, Jean Monnet Centre of Excellence, University of Latvia

Speakers: *EU Policy on Ukraine: Preparations for Signing the Association Agreement in the Vilnius Eastern Partnership Summit*, **Gunta Pastore**, University of Latvia (Latvia)

Historical Regional Demographic Divergence in Latvia: Lessons of the Common Past with Eastern Partnership Countries, **Aleksandrs Dahs**, University of Latvia (Latvia)

Encouraging Democracy and Good Governance in Ukraine through the European Union's Eastern Partnership Initiative, **Kaisa Järvpöld**, Tallinn University of Technology (Estonia)

Eastern Partnership Reality and Challenges for Georgia, **Ketevan Kukhianidze**, Akaki Tsereteli State University (Georgia)

Creativity Management: Perspectives of Cooperation between the EU and EaP Countries, **Vladimirs Rojenko**, University of Latvia (Latvia)

Assessment of Competitiveness of the Manufacturing Industry: Case of Eastern Europe, **Jevgenijs Leontjevs**, **Inna Dovladbekova**, Riga Stradiņš University (Latvia)

Assessment of Migrants' Identity Structure Among Youth in Estonia, **Tarmo Tuisk**, **Aksel Kirch**, Tallinn University of Technology (Estonia)

Finno-Ugric Connections of Russian Federation, Hungary, Finland, Estonia: Russian Window to European Union, **Iulia Sushkova**, Professor, Ogarev Mordovia State University, Saransk, Russia

Social Entrepreneurship Development Criteria and Framework: Case of Latvia (TBC), **Dāvis Plotnieks**, University of Latvia (Latvia)

Place-Based Approach in EU Regional Development and Its Application in Latvia and Ukraine, **Līga Baltiņa**, University of Latvia (Latvia) (TBC)

PROGRAMME

PANEL II

Venue: University of Latvia, Rroom 1 (1st floor)

Chairperson: **Elena Dubra**, Professor, University of Latvia

Speakers: *Management of Funds as a Precondition for Economic Stimulus of the Region: Case Studies of the EU Eastern partnership*, **Arina Andreičika**, University of Latvia (Latvia)

Social Dialogue in the Post-crises Europe: with Reference Strengthening Partnership and Trade Unions in the EU Eastern Partnership Countries, **Sergejs Stacenko**, University of Latvia (Latvia)

Comparative analysis of migration's economic effect in Serbia, Latvia and Moldova in last decade, **Mihails Kozlovs**, University of Latvia (Latvia)

Cultural Aspects in the Eastern Partnership Cooperation, **Maija Dziesma**, Latvian Academy of Culture (Latvia)

LESSONS FOR THE EaP COUNTRIES IN DIFFERENT SOCIO-ECONOMIC AND REGIONAL ISSUES

Challenges for Public Administrators on Work – Based Professional Education in Latvia: **Ilze Buligina**, University of Latvia (Latvia)

Challenges for Measurements of Latvia Consumers Attitude to Genetic Modified Organisms, **Inese Aleksejeva**, University of Latvia (Latvia)

Market Trends Influence on Consumer Segmentation, **Anna Žigalova**, University of Latvia (Latvia)

Pension Trends in Baltic Countries, **Olga Rajevska**, University of Latvia (Latvia)

Challenges of Regional Airports in Latvia, **Gatis Kristaps**, University of Latvia (Latvia)

Digital Marketing Development Aspects in Latvia, **Aksels Neilands**, University of Latvia (Latvia)

Possibilities of New Approaches on Electricity Production in Latvia, **Signe Allena**, University of Latvia (Latvia)

16:00 – 17:00 CONCLUDING SESSION FOLLOWED BY THE GRADUATION CEREMONY OF THE EUROPEAN STUDIES MASTERS PROGRAMME, UNIVERSITY OF LATVIA

17:00 – 18:00 STRAWBERRIES, CHEESE AND WINE