

Originally offered in the Budapest ESSCA campus, this programme is now available online and allows students to earn up to 7.5 ECTS (equivalent 3.5 US credits).

This programme has been scheduled to suit countries from the Asia-Pacific time zone.

## **Testimonial**

ARSHPREET, from Australia

I am from Australia and have already spent one semester at ESSCA Angers. As I wished to discover more countries in Europe I decided to ESSCA: this is how I chose ESSCA Budapest. Before I came to Europe I was told by some of my schoolmates at the Western Sydney ESSCA were very good and well fitting to my specialization. I arrived in Budapest last night and the sightseeing tour ESSCA organised for the students gave me a very nice first impression of the capital city.

# **Central and Eastern Europe in focus**

3 weeks from 11th to 29th January 2021 to be scheduled online from 7:00AM to 12:00 noon (Budapest time)

Each year, ESSCA's Central European learning center hosts a very internationally active winter programme for students who come from a large number of partner universities from all over the world. The programme, worth 7,5 ECTS credits, is open to undergraduate students of business.

Three different pairings are offered:

## • Pairing 1

- Doing Business and Management in CEE
- Cross Cultural Management

### • Pairing 2

- Ethics in Finance

### • Pairing 3

- Fast meets West



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