

# THE ENVIRONMENT

The Touraine region is renowned for its history, gastronomy and culture. It offers visitors a wealth of interesting and exciting places to visit.

The regional capital, Tours, is located just over an hour from Paris by high-speed train. Not only it is a city of historical importance, but it is also home to a diversified economy. The region gathers cutting-edge industries (electronics, plastics, metallurgy, printing and packaging), services, and is a leader in the pharmaceutical sector.

Tours is a typical university city: lively and modern offering a very active student life. Among the must-sees in and around Tours there are : the Vinci International Convention Center, where large business and cultural events take place; the Place Plumereau with its numerous bars and restaurants, as well as 78 Castles and Monuments (Chambord, Chenonceau, Amboise...).

There are also plenty of out-door activities for hikers, cyclists, and horseback riders. The Loire Valley is a very beautiful area to visit and we are convinced that you will enjoy your stay!



## COST

3-WEEK PROGRAM

2 400 €

2-WEEK FRENCH LANGUAGE SEMINAR

540 €

### Program fees cover :

- Single accommodation with shared kitchen
- Weekday lunches and welcome dinner are provided
- Visits

*Program fees do not cover: transportation to and around Tours, other meals and personal expenses.*

*Summer Program will be held on condition that at least 10 students are enrolled.*

## APPLICATIONS

All applications must be validated by your home university in order to guarantee credit transfer.

APPLICATION DEADLINE

May 24, 2019

## CONTACT

### International office

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### ESCEM Tours Campus

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escem  
Business & Digital school

UNDERGRADUATE

# SUMMER PROGRAM

June 24 → July 12, 2019



TOURS | FRANCE

# THREE-WEEK PROGRAM

As part of your undergraduate studies, ESCEM, School of Management, allows you to validate 8 ECTS credits. You will follow classes on European management issues, learn about European and French culture, and enjoy the idyllic setting of the Loire Valley.

## COURSES

### International Marketing

- 24 hours of classes
- Self-study and intersession assignment

### Cross-cultural Management in Practice

- 24 hours of classes
- Self-study and intersession assignment

### 5 hours of French 101

### European Culture

**OPTIONAL** FROM JULY 15TH TO JULY 26TH

### → 2-week seminar at the «Institut de Touraine» to improve your French\*\* :

- 15 hours of French courses
- Field trips (Mont Saint Michel, Saint-Malo, Saint Gatien Cathedral)
- Wine tasting
- Cooking class



\*A minimum of 50 hours of French courses is required.  
Not suitable for beginners

## FIELD TRIPS



**Guided visit**  
of the city of Tours  
and its monuments  
[www.tours.fr](http://www.tours.fr)



**The Clos Lucé**  
Leonardo Da Vinci's home  
in Amboise  
[www.vinci-closluc.com](http://www.vinci-closluc.com)



**Chenonceau Castle**  
Renaissance style  
[www.chenonceau.com](http://www.chenonceau.com)



**Chinon**  
Medieval style  
[www.forteressechinon.fr](http://www.forteressechinon.fr)



**Winery & French Gastronomy**



**Visit of a French company**



**Riding a bike**  
along the Loire river



**Canoeing**  
on the Loire or the Cher river

## ACCOMMODATION

Students will be hosted in a modern residence in a wood in the Southern part of the city, 15 minutes away from school by bus. Bus and tram lines are available nearby and will transport them around the city and to the campus.

Students will have individual rooms consisting of their own fridge and bathroom. They will share a fully furnished kitchen with other students. The residence has a TV room, table tennis, laundry and study room.



### PRACTICAL INFORMATION

• AIRPORT > TOWN CENTER  
Bus line 2 | 27 minutes

• RESIDENCE > ESCEM  
Bus line 3 | 9 minutes

• RESIDENCE > TRAIN STATION  
Bus line 2 or 3 | 20 minutes

• TOWN CENTER > ESCEM  
Bus line 3 | 15 minutes

\*Subject to change