

THE ENVIRONMENT

The Touraine region is renowned for its history, gastronomy and culture. It offers visitors a wealth of interesting and exciting places to visit.

The regional capital, Tours, is located just over an hour from Paris by high-speed train. Not only it is a city of historical importance, but it is also home to a diversified economy. The region regroups cutting-edge industries (electronics, plastics, metallurgy, printing and packaging), services, and is a leader in the pharmaceutical sector.

Tours is a typical university city: lively and modern offering a very active student life. Among the must-sees in or around Tours there are : the Vinci International Convention Center, where large business and cultural events take place; the Place Plumereau with its numerous bars and restaurants, as well as 78 Chateaux and Monuments (Chambord, Chenonceau, Amboise...). There are also plenty of out-door activities for hikers, cyclists, and horseback riders. The Loire Valley is a very beautiful area to visit and we are convinced that you will enjoy your stay!



COST

Program fees

> €2,400

Students from partner universities may benefit from a preferential rate - please contact ESCEM for more details.

* For the optional 2-week seminar, please contact : international.exchanges@escem.fr

Program fees cover

- > Single accommodation with shared kitchen
- > Weekday lunch provided & welcome dinner
- > Visits

Program fees do not cover: transportation to and around Tours, other meals and personal expenses.

APPLICATIONS

More detailed information and application forms can be obtained from our website : www.escem.fr

All applications must be validated by your home university in order to guarantee credit transfer.

Application deadline: **May 11, 2018**

CONTACT INFORMATION

International Office

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SUMMER PROGRAM

undergraduate

**July 2-20, 2018
TOURS, FRANCE**



THREE-WEEK PROGRAM

July 2 - 20, 2018

As part of your undergraduate studies, ESCEM, School of Management, allows you to **validate 8 ECTS credits**. You will follow classes on European management issues, learn about European and French culture, and enjoy the idyllic setting of the Loire Valley.

Courses

- > **International Marketing**
 - 24 hours of classes
 - Self-study and intersession assignment
- > **Cross-cultural Management in Practice**
 - 24 hours of classes
 - Self-study and intersession assignment
- > **5 hours of French 101**

Optional

2-week seminar at the «Institut de Touraine» to improve your French :

- French courses
- Oral practice exercises
- Gastronomy courses
- and more.



Field Trips

- > **Guided visit of the city of Tours**
- > **The Clos Lucé** (Leonardo Da Vinci's home in Amboise)
www.vinci-closluce.com
- > **Chenonceau Castle** (Renaissance style)
www.chenonceau.com
- > **Chinon** (Medieval style)
www.forteressechinon.fr
- > **Winery & French Gastronomy**
- > **Visit of a French company**
- > Enjoy the Bastille-day fireworks on **July 14**, the French national holiday.
www.tours.fr

Accommodation

Students will be hosted in a modern residence located in a 12-acre park on the north banks of the Loire river. The domain dates from the 16th Century with a magnificent view over the city center. *

Just a ten-minute walk from the famous Place Plumereau, students will be able to enjoy this advantageous central location.

Bus and tram lines are available nearby and will transport them around the city and to the campus.

*Subject to change