

Seminar “Remote, Hybrid, Resilient – Shaping the Future of Work and Business”

19 November 2025

PROGRAM

9.00 Coffee & Chat to Start the Day

9.10 Words of Welcome from Organizers,

- Heidi Myyryläinen, LAB University of Applied Sciences
- Leena Toivanen, Centria University of Applied Sciences

9.15 Exploring Remote Together: 9 Journeys, Many Insights

- Business lab for distance collaboration and development, Marie Holmgren, IUC Norr
- Developing Remote Networking Methods That Matter, Irma Bagdonienė, Kaunas Science and Technology Park
- From Physical to Digital - ‘Networking Methods’ in Practice - Aligning Tool, Organisation and Culture, Ingrid Gjelsvik and May Britt Roald More and Romsdal County Council
- Doing Well in Remote, Laura Palovuori, Centria University of Applied Sciences
- Running Hackathons in a Hybrid format, Linas Eriksonas, Lithuanian Innovation Centre
- Rethinking Innovation: Lessons the International Multidisciplinary Living Labs Network Holds for All of Us, Davis Vitols, University of Latvia
- Perspectives to distance interaction skills and sustainability, Sami Heikkinen, Marja Jordberg-Gilabert, Heidi Myyryläinen, LAB University of Applied Sciences
- Seven Labs, Six Countries, One Network: Lessons from the Living Lab Journey, Uldis Fridrihsbergs, Ventspils High Technology park
- Moving the Living Lab Forward. From Idea to Future Challenges, Anna Molter, Rzeszow Regional Development Agency
- Challenges in Business - Oriented Cluster coordination. Use of the LL Approaches in Various Fields of Cluster Activities, Marek Ostafil, Smart Secure Networks

11.30 Open Discussion

12-13 Lunch

13.00 Greetings from the Policy Area Coordinator – Innovation, EU Strategy for the Baltic Sea Region, Esa Kokkonen, Director, The Baltic Institute of Finland, Policy Area Coordinator, EU Strategy for the Baltic Sea Region - Policy Area Innovation

13.10 Join the conversation: Connecting the Baltic Sea Region remotely, Facilitators: Davis Vitols, University of Latvia Laura Palovuori, Centria University of Applied Sciences and Emmi Ollila, LAB University of Applied Sciences

14.00 Coffee Break

14.30-15.30 Parallel Interactive Sessions: Exploring together where we are now and where we’re going

- **Workshop A: Remote Innovation & Communication**
Facilitator: Marie Holmgren, ICU Norr. Room: A127
- **Workshop B: Remote Business Strategies**, Facilitator: Leena Toivanen, Centria University of Applied Sciences. Room: A128
- **Workshop C: Designing Sustainable Business Models at Distance**
Facilitator: Heidi Myyryläinen, LAB University of Applied Sciences. Room: A135

- **Online workshop D: Remote communication, innovation and business**, Facilitator: Emmi Ollila, LAB University of Applied Sciences the link will be sent before the event, if you have registered to online workshop