

# AI4Debunk mini-symposium

## Through AI from Disinformation to Trust

**22 October 2024**

**Venue:** University of Applied Sciences Utrecht (HU), Heidelberglaan 15, Utrecht, Netherlands  
Room: HL15-7.002

**Livestream URL:** <https://livestream.hu.nl/link/livestreams> Note: livestream starts at 9:00 AM (CET)

**Time:** 8:30 – 11:15 AM (CET)

**Languages:** English

**Moderator:** Dr. ing. Matthijs Smakman, Professor at Research Center Smart Systems for Healthy Living, Utrecht University of Applied Sciences

8.30	Registration and coffee/tea
9.00	<b>Opening address:</b> Gerard van Assem Executive Board Member, Utrecht University of Applied Sciences
9.10	<b>Keynote address:</b> Viktors Makarovs Special Envoy on Digital Issues at the Latvian Ministry of Foreign Affairs
9.20	<b>Keynote speech:</b> <i>AI and factchecking: a reality check</i> Ludo Hekman Investigative journalist, Editor-in-chief at Pointer KRO-NCRV
9.40	<b>Keynote speech:</b> <i>A practical look at the role of AI in Precision Persuasion</i> Dr. Gundars Bergmanis-Korāts, Senior expert on AI NATO Strategic Communications Centre of Excellence (Stratcom)
10.00	<b>Keynote speech:</b> <i>Newsmedia reinvented by AI!</i> Chris van Vleuten & John Wallbrink, researchers Innovative Power
10.30	<b>Round table discussion:</b> <i>From Fake News to Facts: Leveraging AI to Combat Misinformation and Restore Public Trust</i> <b>Moderator:</b> ir. Frank Visser, Program Manager at Research Centre for Digital Business and Media, Utrecht University of Applied Sciences <b>Participants:</b> - Ludo Hekman, Investigative journalist, Editor-in-chief at Pointer KRO-NCRV - Dr. Hans Bouwknecht, Senior consultant at 3Rivers, researcher & Founder of Content Intelligence Agency (CIA) - Laurens Vreekamp, Design thinker, author 'The art of AI', trainer & founder Future Journalism Today - José de Vries, Head of Product, Manager Digital Innovation and Product Development, NOS
11.15	Group photo of participants
11.30	Networking with coffee & tea