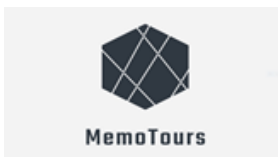




80th International Scientific
Conference of the
University of Latvia 2022



Institute of Philosophy and Sociology of the University of Latvia invites you to the 80th International Scientific conference session

DIFFICULT HERITAGE: CULTURE OF REMEMBRANCE, TOURISM AND COMMUNICATION IN THE DIGITAL AGE

Programme

Practical session "**Communication tools, perceptions and best practice examples**"

Thursday, **March 17 2022, 13:00** (Riga time), **hybrid session**

Žanis Lipke Memorial, Mazais Balasta dambis 9, Riga

Online: Join Zoom Meeting

<https://lu-lv.zoom.us/j/99298234397?pwd=T2FjOFVlMUpBdmNCNnNLZW9qa2J4Zz09>

Meeting ID: 992 9823 4397; Passcode: 089098

12.30–13.00	Welcome to a hybrid session (coffee or/ and connecting to Zoom, checking presentations, sound, etc.)
Chair: Raivis Sīmansons PhD	
13:00 - 13:35	Opening of the session: Topography of memory. Holocaust tourism tools in Riga 1991-2022 (in English and Latvian) University of Latvia project "Memo Tours" researcher, Curator at the Žanis Lipke Memorial Raivis Sīmansons PhD
13:40 - 14:00	Salaspils Memorial Audioguide: a guide for an individual tourist (in Latvian) Director of Daugava Museum and its branch Salaspils Memorial Inese Kupšāne
14:05 - 14:25	Underground Riga commemorative stones and audio guide 2014-2022 Austrian <i>Gedenkdiener</i> / Voluntary memory worker at Žanis Lipke Memorial Camillo Spiegelfeld
14:30 - 14:55	Holocaust and resistance remembrance activism in Latvia (in English and Latvian) Director of Žanis Lipke Memorial Lolita Tomsone
15:00 - 15:30	Touring Jungfernhof: 3-D tour about the Jungfernhof concentration camp and seven satellite sites Director, Locker of Memory project, interdisciplinary public memory artist, writer, cultural historian, activist, and Full Professor at Lesley University's (U.S.) Graduate School of Arts and Social Sciences Prof. Karen Frostig PhD
15:35 - 15:55	Disrupting the Metaverse with Educational XR: Žanis Lipke Bunker VR Documentary Creative Technologist at Fallon Worldwide, Minneapolis, U.S. Cory McLeod
16:00-16:30	Q&A, discussion, and wrap-up of the session
16:30-18:00	Coffee break
18:00	Opening of the book "Boriss Lurje. Rīgā" and discussion about topography of memory Representative of the U.S. Embassy in Latvia t.b.c. Writer and artist, editor of the "Boris Lurie In Riga: A Memoir", researcher of Boris Lurie biography

	<p>Julia Kissina Author of "Scherwitz. Der jüdische SS-Offizier" who's essay on Lurie's encounter with Scherwitz is published in the "Boriss Lurje. Rīgā"</p> <p>Anita Kugler History consultant of the "Boriss Lurje. Rīgā", Senior Researcher at the University of Latvia</p> <p>Dr Kaspars Zellis Director of Žanis Lipke Memorial</p> <p>Lolita Tomsone University of Latvia project "Memo Tours" researcher, "Boriss Lurje. Rīgā" exhibition and exhibition project coordinator</p> <p>Raivis Sīmansons PhD</p>
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Scientific session "**Difficult Heritage: Culture of Remembrance, Tourism and Communication in the Digital Age**"

Friday, **18 March 2022, 11:00 am** (Riga time)

Online: Join Zoom Meeting

<https://lu-lv.zoom.us/j/95002493340?pwd=djJXSUVwbC9INXRSRlFY2puV3BlZz09>

Meeting ID: 950 0249 3340; Passcode: 373207

10.30–11.00	Welcome to the online session (connecting to Zoom, checking presentations, sound, etc.)
Chair: Dr Inese Runce	
11:00 – 11:15	<p>Opening of the session Senior Researcher Dr Inese Runce Leader of the project "MemoTours" Dr Aija van der Steina University of Latvia</p>
11:20 – 11:40	<p>Keynote Digital Holocaust Memory on social media: The perspectives of museums and their users Stefania Manca</p> <p>Stefania Manca is a Research Director at the Institute of Educational Technology of the National Research Council of Italy. Her research interests include social media and social network sites in formal and informal learning, teacher education, professional development, and digital scholarship. She is currently working on a three-year research project about the application of social media to Holocaust education from a learning ecologies perspective. She is the project coordinator of the IHRA grant "Countering Holocaust distortion on Social Media. Promoting the positive use of Internet social technologies for teaching and learning about the Holocaust," which includes the University of Education in Weingarten (Germany), the University of Florence (Italy) and the following participating organizations: Yad Vashem (Israel), Mémorial de la Shoah de Paris (France) and Mauthausen Memorial (Austria).</p>
11:45 – 12:00	<p>Ethics of difficult heritage Solveiga Krumina-Konkova University of Latvia</p>
12:05 – 12:20	<p>Past and present: Examples of monument wars in Latvia Didzis Bērziņš, Kaspars Strods Daugavpils University, University of Latvia</p>
12:25 – 12:40	<p>Empowering young people to sense-making of difficult heritage Dīana Popova, Elizabete Grinblate, Raivis Sīmansons Latvian Academy of Culture, University of Latvia</p>
12:45 – 13:00	<p>Can a Dark tourism study course be a personal value revision catalyst? The study of long-lasting effects on attitude and behaviour of former course participants Ilze Grīnfelde, Linda Veliverronena Vidzeme University of Applied Sciences</p>
13:00–14:00	Lunch break

Chair: Dr Aija van der Steina	
14:00 – 14:15	Tourism development in places of difficult heritage in Riga: challenges and possible solutions in Maskavas Forstate Maija Rozite, Aija van der Steina University of Latvia
14:20 –14:35	Guiding at the Jewish Holocaust sites in Riga. Difficult history, tourism and individual experiences Inese Runce University of Latvia
14:30–14:45	Dark tourism: challenges and solutions of communication of uncomfortable heritage objects - Brothers' cemeteries and war memorials in the Latvian information space Beāte Putniņa Vidzeme University of Applied Sciences
14:50–15:05	The role of tourism destination websites and information-seeking patterns of domestic travellers to Holocaust memorial sites Aija van der Steina, Diāna Popova University of Latvia
15:10–15:30	Keynote Presenting Jewish Heritage in Latvia: Lessons from Abroad Samuel D. Gruber Samuel D. Gruber is an internationally recognized expert on Jewish art, architecture, and the historic preservation of Jewish sites and monuments. Dr. Gruber directs Gruber Heritage Global, a cultural resource consulting firm, and is president of the International Survey of Jewish Monuments. He was director of the Jewish Heritage Program of the World Monuments Fund (1988 -96) and Research Director of the U.S. Commission for the Preservation of America's Heritage abroad (1998-2006), during which time he worked on several projects in Latvia. Among his many current projects is a database of Holocaust Memorial Monuments in partnership with the Center for Jewish Art at Hebrew University and the University of Miami.
15:30	Conclusions, discussions

Deadline for registration: March 16, 2022. Please register here: <https://conferences.lu.lv/event/63/>

For more information, please contact: aija.vdsteina@lu.lv

This conference section as a part of the project "Difficult Heritage: Between the Memorisation and Contemporary Tourism Production and Consumption. The Case of Holocaust Sites in Latvia" (MemoTours), project No. lzp-2019/1-0241" is funded by the Latvian Council of Science.