



LATVIJAS
UNIVERSITĀTE



The 4th International Regional Conference
**BALTIC BUSINESS AND
SOCIO-ECONOMIC
DEVELOPMENT (BBSED)**



University of Latvia, Riga, Raiņa Blvd 19

September 30–October 1, 2008

Conference Events Location

29th SEPTEMBER

Reception 19:00–21:00

The Riga Latvian Society House

Address: Merkela St 13

Web page: www.rlb.lv



Riga Latvian Society (RLS) is one of the most ancient officially founded Latvian organizations. RLS played significant role in the whole history of Latvian nation. Several meaningful educational, cultural and scientific establishments have aroused definitely from RLS. It has been the very bases for independence ideas in Latvia.

RLS was founded in 1868, but starting point can be found in the beginning of 19th century where can see first trials to associate. A bit different the role of RLS turned out to be during years of independent Latvia, when museums, theatres and many other branches started by RLS were nationalized - under responsibility of state. Activities narrowed and RLS became more like an elitist place where Riga Higher society organized resplendent balls and receptions. Meanwhile traditional commissions continued their work, but professional educated specialists replaced people enthusiasts, new structures were opened, for example, branch of political education, definite interest clubs and groups. Today RLS organizes meetings, lectures, conferences, disputes, concerts, and performances of different kind, social evenings; patronizes establishment and activities of different kind of amateur and professional collective bodies; grants premiums, stipends and benefits for the promotion of the realization of RLS objectives; celebrates national holidays, organizes celebrations connected with the national traditions, anniversaries of the science and culture officials and activities of other kind.

30th SEPTEMBER and 1st OCTOBER

Registration starts at 09:00

The University of Latvia

Address: Raina Blvd 19

Web page: www.lu.lv



The University of Latvia named at that time “The Latvia Higher School” was founded on September 28, 1919 on the basis of the former Riga Polytechnic (founded in 1862). In 1923 this school received its now resumed name - the University of Latvia (Universitas Latviensis) and it was the first university in the world where studies were conducted in Latvian. In 1940,

the government of the Soviet Union abolished the constitution of the University of Latvia, making it a Soviet higher education institution, but in 1990 University regained its original name – the University of Latvia. In 1991, the Supreme Council of the Republic of Latvia ratified the constitution of the University of Latvia, and the University's flag, emblem, hymn, rector's chain of office, and the official robes of rector, pro-rector, and dean were also renewed. Nowadays the University of Latvia is the largest university in the Baltic States. The University offers opportunities to study in over 150 state-accredited academic and Professional study programmes. International recognition of the University's academic and professional education and the capacity of its students to study in foreign universities for Master's or Doctor's degrees is the proof of the quality of the studies at the University of Latvia; as is the capacity of the students to compete in domestic and international job market.

30th SEPTEMBER

Dinner at 19:30

The Mentzendorff's House

Address: Grecinieku St 18

Web page: www.mencendorfanams.com



A branch of the Riga Museum of History and Navigation – brings you in the cozy atmosphere of the 17th–18th cent. dwelling house. Having been opened since May 18, 1992, it is the only museum presenting social culture traditions of wealthy Rigans. Exposition is arranged in the house built in 1695 and up to 1939 it has been a dwelling house with storage rooms and a shop. The house has been renovated under the guidance of architect Pēteris Blūms. The collection of the museum contains more than 2000 units – witnesses of the bygone times. Exhibitions in the attic exhibition hall change monthly.

1st OCTOBER

Carmen performance at 19:00

The Latvian National Opera

Address: Aspazijas Blvd 3

Web page: www.opera.lv



Design for the city's centre reconstruction, executed in 1856 by architects Otto Dietze and Johann Daniel Felsko, provided a spot for the new theatre around the city's canal, following the contemporary trend to place the theatre building in the central and significant place in the city. In 1860 design by architecture professor from St.Petersburg, Ludwig Bohnstedt, was deemed the best of all for the new theatre building of Riga. During the three years the new building of City Theatre was accomplished in the place of former bastion of the city's fortifications and was opened in 1863. The great fire of 1882 destroyed the mayor part of the theatre building. The city chief architect of Riga, Reinhold Schmaeling, executed the reconstruction project, which strictly acted upon the Bohnstedt's design. The reconstruction with several advanced improvements was completed in 1887. The author of the reconstruction project was architect Imants Jākobsons, whose work later was continued by architect Juris Gertmanis and his company A.G.B. The reconstruction works included re-planning, modernization of the stage and the auditorium (the seats were reduced from 1200 to 933) as well as restoration of interior. The reconstruction of the Opera House was completed in 1995

2nd OCTOBER

Visit at 10:00

The “Money World” of the Bank of Latvia

Address: K. Valdemāra St 2A

Web page: <http://www.bank.lv/ac/>



The Bank of Latvia Riga Branch was opened in 2001 to serve as a cash vault. Several rooms, including a two-storey strongroom with three anterooms were vacated in the Bank of Latvia's building at K. Valdemara iela 2A in Riga. The opening of the “Money World” took in 2005, but the history of the establishment of the centre, however, goes back many years and builds on the experience of other national central banks. The proposal to create a contemporary visitors centre, combining functions of a modern museum and an educational facility was in line with the Bank of Latvia's potential and desire to become more accessible to the wider public, at the same time opening to the public the 100-years-old building, which is of national importance as an architectural landmark. Nowadays the average number of people visiting the “Money World” every month exceeds 600.

Getting to Downtown from the Airport

Riga International Airport is located 13 kilometers southwest of Riga centre close to Jurmala highway (A 10). From the Airport to the Downtown you can get:

By Bus: Bus No. 22A – express service – connects the airport with the centre of Riga. Journey time is about 30 minutes, fare 0.40 LVL, luggage 0.80 LVL. You will have to get off at a bus stop called „Esplanade”, which is the end of the bus line.

By Taxi: Journey time to the centre of the city is 15 minutes. Charge is about 1.50 LVL plus 0.50 per km. Getting to the downtown would cost about 8 LVL.

Bus Schedule

The Bus 22A Lidosta – Esplanade

Hours	Min
7	08; 38
8	08; 38
9	08; 38
10	08; 38
11	38
12	08; 38
13	08; 38
14	08; 38
15	08; 38

Hours	Min
16	08; 38
17	08; 38
18	38
19	08; 38
20	08; 38
21	09; 37
22	08
23	

Additional information on bus lines and schedules at <http://www.rigassatiksme.lv/>

Location on Map

- 1 The Riga Latvian Society House
- 2 The University of Latvia
- 3 The Mentzendorff's House
- 4 The Latvian National Opera
- 5 The “Money World” of the Bank of Latvia



PROGRAMME BBSSED CONFERENCE 2008

Venue: University of Latvia Raiņa Blvd 19

29.09.2008		30.09.2008		01.10.2008		02.10.2008	
	ARRIVAL	9:00-10:00	Registration and welcome coffee	9:30-10:00	Registration	10:00-11:00	<i>Visit to the "Money World" – a museum of the Bank of Latvia</i> <i>K.Valdemāra St 2A</i>
		10:00-11:30	OPENING Prof. Dr. Indriķis Muižnieks Prof. Dr. Tatjana Muravska Prof. Dr. Gunnar Prause Prof. Dr. Māris Purgailis KEY NOTE SPEECHES Prof. Dr. Rolf Eggert, Bundesbank, Germany Dr. Velga Vilne, Financial and Capital Market Commission, Latvia <i>Venue: The Small Hall</i>	10:00-11:30	WORKING SESSIONS* <i>WS 5 (aud. 1)</i> <i>WS 6 (aud. 114)</i>	11:00-12:00	The Visit will be followed by a DISCUSSION with Deputy Head of the Monetary Policy Department - <u>Mr. Uldis Rutkaste</u> and Head of International Department - <u>Mr. Juris Kravalis</u>
		11:30-12:00	<i>Coffee Break</i>	11:30-12:00	<i>Coffee Break</i>		
		12:00-13:30	WORKING SESSIONS (WS)* <i>WS 1 (The Small Hall)</i> <i>WS 2 (aud. 1)</i> <i>WS 3 (aud. 114)</i>	12:00-13:00	WORKING SESSION <i>WS 5 (aud. 1)</i>		
		13:30-14:30	<i>Lunch buffet</i>	13:00-14:00	<i>Lunch buffet</i>		
		14:30-16:00	WORKING SESSIONS* <i>WS 1 (The Small Hall)</i> <i>WS 2 (aud. 1)</i> <i>WS 3 (aud. 114)</i> <i>WS 4 (aud. 6)</i>	14:00-15:30	ROUNDTABLE DISCUSSION <i>Innovations: Does it Impact SMEs Development in the Baltic Sea Region? (Focus on Latvia and Germany)</i> <i>Venue: (The Great Hall)</i>		
		16:00-16:30	<i>Coffee Break</i>	15:30-16:00	<i>Coffee Break</i>		
		16:30-18:00	WORKING SESSIONS* <i>WS 1 (The Small Hall)</i> <i>WS 2 (aud. 1)</i>	16:00-17:00	REPORTS OF THE WORKING SESSIONS, ROUNDTABLE AND CONCLUDING REMARKS <i>Venue: (The Great Hall)</i>		
19:00	<i>Reception at the Riga Latvian Society House</i> <i>Merķeļa St 13</i>	19:30	<i>Dinner at the Mencendorff's House</i> <i>Grēcinieku St 18</i>	19:00	<i>Evening at the Latvian National Opera – Carmen performance</i> <i>Aspazijas Blvd 3</i>		

*Based on the themes of the Conference BBSSED, please consult the attached detailed Programme